

## The Mind Map<sup>®</sup>



### Why do I need it?

Would you like to be able to improve...

- ✓ Your memory?
- ✓ Your creativity?
- ✓ Your organisation skills?
- ✓ Your presentation and communication skills?
- ✓ Your management of information?
- ✓ Your lateral thinking?
- ✓ Your planning and decision making skills?

### What is it?

The Mind Map<sup>®</sup> is the one tool which will allow you to accomplish all these goals in a brain friendly and fun way!

## About Mind Mapping<sup>®</sup>

The Mind Map<sup>®</sup>, an invention of Tony Buzan, is a powerful graphic system of note-taking and note-making. Not only does it mirror how our brain works, it encourages and inspires our brain to develop its full potential and facilitate learning and thinking.

Mind Maps<sup>®</sup> have extensive applications for both individuals and groups, whether at home or at work:

- Note-taking from: books, reports, speeches, lectures, meetings.
- Note-making for thought organisation: speeches, reports, letters, to-do lists
- Decision making.
- Planning, prioritising, preparing, delegating, following up.
- Problem-solving, analysis and decision making.
- Increasing creative thinking, generating new ideas.
- Meetings: agendas, recording of minutes.
- Improving memory.
- Managing: knowledge, information, time, projects.
- Learning: studying, concentration, remembering and recalling facts.

## More about Mind Mapping<sup>®</sup>

The Mind Map<sup>®</sup> is an essential tool in everyone's toolkit! Whether you're a business professional, a student, or an individual who simply answered "yes" to any of the questions, Mind Maps<sup>®</sup> can assist you in achieving your goals.

**"Learning how to learn is life's greatest skill." Tony Buzan**

To find out more or arrange a workshop tailored to meet your individual or corporate needs, contact Marion Langford, a Buzan Licensed Instructor.

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*"We all need inspiration in our lives to achieve greatness"*

